

Sponsorship activities

The LOTOS Group supports social initiatives and projects. Our sponsorship activities focus on sports, culture and art, as well as social and environmental initiatives carried out primarily in the counties and provinces where our plants are located, as well as at places where we conduct our trading activities, including our service stations.

IN 2018, WE IMPLEMENTED:

22

sports sponsorship projects

17

cultural sponsorship projects

14

social and environmental sponsorship projects



Sports sponsorship

IN 2018, WE CARRIED OUT 22 SPORTS SPONSORSHIP PROJECTS IN THE FOLLOWING AREAS:

- ✓ Sponsorship of Poland's national football team (Polish Football Association), ski jumping and cross-country skiing teams (Polish Skiing Association), and Poland's largest cycling event (Tour de Pologne).
- ✓ Sponsorship cooperation with the Pomeranian Hockey Club and the Academic Sports Association, and sponsorship of the Fight Exclusive Night gala event.
- ✓ Motor rallying – collaboration with the LOTOS Rally Team, whose crew comprising Kajetan Kajetanowicz and Maciek Szczepaniak made their debut in the World Rally Championship (WRC).
- ✓ Nationwide and regional projects – we lent our support to the following local initiatives: the LOTOS Stadion Letni Gdańsk facility, where we organised a Fan Zone during the football World Cup. Fan zones were also organised by LOTOS in Warsaw and Wrocław. We were also involved in speedway projects, including the Golden Helmet annual speedway event, Polish Pairs Speedway Championship, speedway matches featuring Poland's national speedway team (Poland vs Denmark, and Poland vs Sweden), 1st Round of Speedway Euro Championship.
- ✓ Physical education of children and youth – we continued our involvement with sports projects with a social agenda, addressed to children and youth, focusing mainly on football ('Football Future with LOTOS'), winter sports ('In Search for the Champion's Successors'), as well as training young volleyball and basketball players by the Trefl Gdańsk sports club.



Culture sponsorship

KEY CULTURE SPONSORSHIP INITIATIVES UNDERTAKEN BY THE LOTOS GROUP IN 2018 INCLUDED:

- ✓ Cooperation on the following projects: LOTOS Siesta Festival, Atelier Theatre, Theatre Summer – Sopot 2018, events organised at the Gdańsk Shakespeare Theatre, collaboration in the making of a documentary film 'Przyjaźń w cieniu Kremla. Jutro Ukraina' ('Friendship in the shadow of the Kremlin. Tomorrow – it will be Ukraine.').
- ✓ LOTOS Jazz Festival, Jasło Days, Czechowice-Dziedzice Days, Autumn Theatre Days, International Festival of Carpathian Folklore, Summer with Jasło County Culture, and the Major Henryk Dobrzański 'Hubal' commemorative show jumping competition.
- ✓ Initiatives related to the 100th anniversary of Poland's regaining independence. In 2018, we also supported a number of projects related to the 100th anniversary of Poland's regaining independence, including the Concert for Independent Poland, the National Tennis Day, and the 'Kamerdyner' film.